



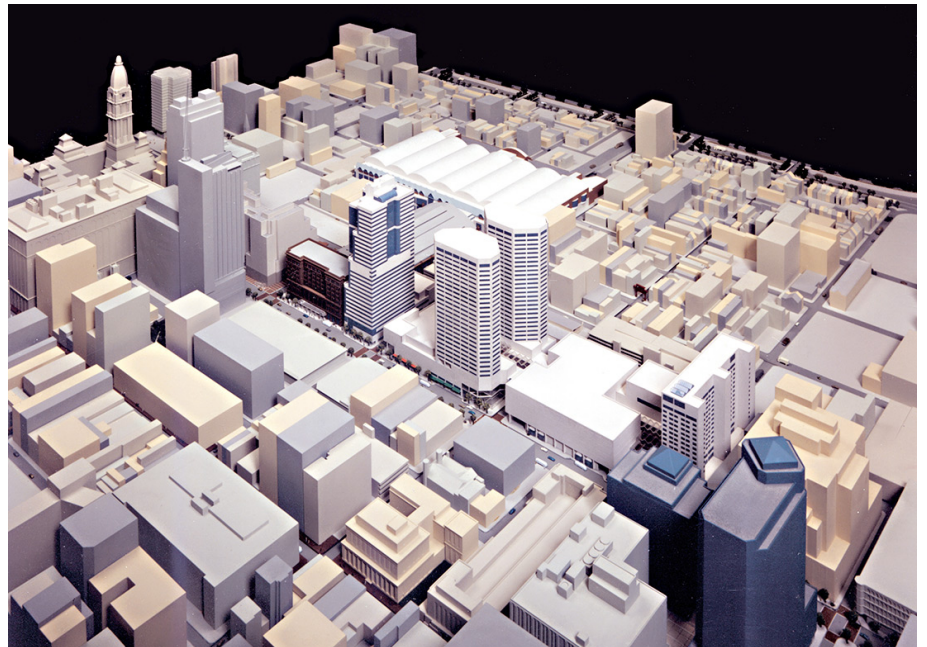
# MARKET STREET EAST MASTER PLAN

## PHILADELPHIA OFFICE

1216 Arch Street Suite 800  
Philadelphia, PA 19107.2833

P: 215-563-3900

F: 215-563-3036



### CLIENT

Philadelphia Development  
Authority

### COMPLETION

1969

### SIZE

2,500,000 sf

### COST

\$7.2 Million

### ROLE

Architect and Master Planning

### DESCRIPTION

Conceived to reverse the decline in downtown retail activities, to help Center City capture a major share of anticipated office demand, and to complete the interface of Philadelphia's railroad transit systems, the master plan called for a five square block mini-city to be built on a transportation hub which includes commuter railroads, a high-speed rail line, subways, buses, streetcars and automobiles. Many of the projects envisioned in the plan are complete, including 10 subsequent projects by BLTa. Still possible are the planned office & hotel overbuild of the Gallery shopping mall.