



EAST MARKET: THE LUDLOW

PHILADELPHIA OFFICE

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CLIENT

NREA Development

COMPLETION

SIZE

310,000 sf

COST

\$230 Million

ROLE

Architect

DESCRIPTION

East Market, a name that references Philadelphia's history in creating the country's first Market Street, is a pedestrian-oriented urban center. East Market will balance large retail establishments with artisanal shopping and dining experiences, state-of-the-art offices and contemporary living options.

The first phase of a 4.3 acre development in Center City Philadelphia, East Market will feature a 17 story residential tower with 322 residential units, 60,000 sf of retail space, 9,600 sf of digital and static signage and on-site, below-grade parking and loading.