



THE VICTOR

PHILADELPHIA OFFICE

1216 Arch Street Suite 800
Philadelphia, PA 19107.2833

P: 215-563-3900
F: 215-563-3036



CLIENT

Dranoff Properties

COMPLETION

2003

SIZE

535,000 sf

COST

\$40 Million

ROLE

Architect and Interior Designer

DESCRIPTION

Built in phases from 1909 to 1916, the original six story structure was built for crafting cabinets for gramophones and radios. In order to provide spaces with dimensions suitable for apartment conversion, the existing center court was widened to create a rectangular court open to the sky which, in addition, provided terraces for many apartments. Fourteen to twenty foot ceilings, huge windows, exposed brick, massive columns and beams, and quality finishes recall the building's original form and function. Dominating the Camden skyline, the famous seventy-five foot tower with four stained glass windows depicting the RCA Nipper dog mascot listening to his master's voice" on an old Victrola was carefully preserved."